

S V Ranga Rao, Legendary South Indian Film Artiste's  
Centenary Celebrations & Film Festival (3<sup>rd</sup> – 8<sup>th</sup> July 2018)

Press Meet & Poster Release

On 30<sup>th</sup> June 2018



Release of Poster



L to R: S/ Sri - Kambalapalli Krishna, Shareeff, P.S. Krishna Mohan Reddy, SV Rama Rao, K Venkateswar Rao, N. Gopala Krishna, Parachuri Venkateswar Rao, Syam G K, Bh.S.S. Prakash Reddy



Sri Parachuri Venkateswara Rao, Cine Writer, Actor & Director addressing the Press.



K. Venkateswar Rao, President Hyderabad Film Club & Director. Sri Sarathi Studio's Address.



Bh.S.S. Prakash Reddy, Secretary, HFC



P.S. Krishna Mohan Reddy, Vice-Chairman, Festival Committee.



S. V. Rama Rao, Film Journalist & Historian



Syam G. K, Vice-President, HFC

## **PRESS RELEASE**

S V Ranga Rao (1918–74), legendary artiste of Telugu cinema, has created history as a versatile character artiste in South Indian Films.

To commemorate his contribution to Film Industry, the Hyderabad Film Club and Sri Sarathi Studios will be organizing " Centenary Celebrations and Film Festival of Viswanata Chakravarty S V Ranga Rao" from 3<sup>rd</sup> to 8<sup>th</sup> July, 2018, at Sri Sarathi Studios.

In this connection a Poster is released by Shri Parachuri Venkateswar Rao, Cine writer and Actor, Shri N. Shankar, Film Director, and Shri K V Rao, Director, Sri Sarathi Studios at Press Club on 30<sup>th</sup> June, 2018.

In his illustrious film career, spanning thirty years, he had received various National, International Awards, State Awards, and also the Filmfare Special Award.

S V Ranga Rao acted in about 162 films of Telugu, Tamil, Kannada and also Directed & Produced Films.

The roles he portrayed in every film has won appreciation of cross-section of audience. He was known for his natural acting style, specially, mythological characters such as - Ghatotkacha in Maya Bazaar (1958) which is regarded as the "Greatest Indian film" in fifties.

S V Ranga Rao won the Best Actor Award for his portrayal of Keechaka in Narthansala (1963) at the Indonesian Film Festival held at Jakarta.

He "Centenary Celebrations and Film Festival" will be inaugurated by Shri Talasani Srinivas Yadav, Hon'ble Minister for Animal Husbandry, Fisheries, Dairy Development Corporation, Cinematography, Govt. of Telangana, on 3<sup>rd</sup> July, 2018 at 5pm, at Sri Sarathi Studios.