



HYDERABAD FILM CLUB NEWS LETTER

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Editor : Bh.S.S. Prakash Reddy

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IF YOU LOVE



THE PURSUIT OF HAPPYNESS



LAPLAND ODYSSEY

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103, Padmavathi Mansion,
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Hyderabad - 500 038.
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PROGRAMME

at Prasad Labs Preview Theatre, Road No. 2 Banjara Hills

| | | | |
|-------------------------------|------------------|---|--|
| 09-09-2011 Friday | 6.30 p.m. | : | THE PURSUIT OF HAPPYNESS (USA) <i>in collaboration with</i> US CONSULATE GENERAL HYDERBAD |
| 16-09-2011 Friday | 6.30 p.m. | : | FRENCH SHORT FILMS <i>in collaboration with</i> ALLIANCE FRANCAISE OF HYDERABAD 1. Montpamasse by Mikhael Hers (Fiction/58 mins.) 2. Vostok by Jan Anderson (Fiction/19 mins.) 3. Citizen versus Kane by Shaun Seven (Fiction/18') 4. The Little Dragon (Animation/8 mins) |
| 23-09-2011 Friday | 6.30 p.m. | : | IF YOU LOVE (Finland) (Jos rakastat) |
| 24-09-2011 Saturday | 6.30 p.m. | : | LAPLAND ODYSSEY (Finland) (Napapiirin Sankarit) |

IF YOU LOVE

(Jos rakastat)
(Finland /2010/Color/121 mins.)

Director : Neil Hardwick
Cast : Elli Vallinoja, Chike Ohanwe and Jessica Penttilä

This musical is partly based on a fairy tale written by Sakari Topelius. The story is adapted to modern age.



If You Love is an edgy musical love story between a politician's daughter and an immigrant family's son. A spoiled 19-year-old girl, Ada crashes a car, loses her memory and has to start her life anew. She falls in love with Toni, but has to carry a big secret that threatens to destroy everything.

One of the trickiest and maybe one of the most elaborate (and memorable) scenes of the film is a dancing duet by the sea. Careful pre-production was required and a motion control rigged RED camera was used for capturing the performance, finalized with heavy 2D compositing and seamless editing. We are not ashamed to admit that we like the result!

This contemporary but still so very classic storytelling sweetness for all audiences was created by choreographer Osku Heiskanen, editor Harri

Ylönen and composer Leri Leskinen. The song "Jos sä tahdot niin" is sung by Samuli Edelman and Jippu, both certainly delivering extra sweet performance.

Lots of credit naturally goes to the actors Elli Vallinoja and Chike Ohanwe and of course we were happily again back at working on the images shot by the director of photography – Pini Hellstedt. His latest RED footage graded by colourist Pasi Mäkelä.

LAPLAND ODYSSEY

(Napapiirin Sankarit)
(Finland-Iceland-Sweden/2010/Color/100 mins.)

Director : Dome Karukoski
Writer : Pekko Pesonen
Music : Lance Hogan
Camera : Pini Hellstedt
Cast : Pamela Tola, Jussi Vatanen and Jasper Pääkkönen

A comedy about Janne, a man from Lapland in Northern Finland, a man who has made a career out of living on welfare. Inari, his girlfriend, is



tired of Janne's incapability of getting a grip on life. Janne wasn't even able to buy a digital TV box that Inari had given money for. Inari gives an ultimatum: a

digital box needs to arrive by dawn or she leaves. Janne sets out into the night with his two friends to find a box. On their way to the city of Rovaniemi, Janne and his friends face many challenges, obstacles and temptations. They learn that they need to be daring. There's no room to give into bitterness. The most important thing isn't success, but rather the journey in itself.

The film scooped four prizes in the heavy categories – Best Feature, Best Director, Best Original Screenplay, the Audience Prize – as the Filmiaura, the Finnish Film Professionals' Association's annual Jussi awards.

THE PURSUIT OF HAPPYNESS

(USA /2006/Color/117 mins.)

Director : Gabriele Muccino

The screenplay by Steven Conrad is based on the best-selling memoir written by Gardner with Quincy Troupe. For his performance, Will Smith was nominated for an Academy Award and a Golden Globe for Best Actor.

In 1981, in San Francisco, Chris Gardner (Will Smith) invests his family's savings in portable bone-density scanners which he tries to demonstrate and sell to doctors. The investment proves to be a white elephant which financially breaks the family and as a result, his wife Linda (Thandie Newton) leaves him with their son Christopher (Jaden Smith) and moves to New York. While downtown trying to sell one of his scanners, Chris meets a manager for Dean Witter and impresses him by solving a Rubik's Cube during a short cab ride. Chris does not have enough money for the cab fare and flees the cab driver into a subway station where he barely escapes the cab driver but loses one of his bone scanners in the process. This new relationship with the Dean Witter manager earns

him the chance to become an intern stockbroker. Despite arriving there unkempt and shabbily dressed due to an emergency, Chris is offered the internship. Chris is further set back when his bank account is garnished by the IRS for unpaid taxes, and he and his young son are evicted. As a result they are homeless, and are forced at one point to stay in a bathroom at a subway station. Motivation drives him to find the Glide Memorial United Methodist Church, which has a homeless shelter primarily for single mothers and their children. Due to demand for the limited rooms, Chris must frantically race from his internship work early each afternoon in order to land a place in line. Chris finds the bone scanner that he lost in the subway station from a demented man who believes it to be a time machine and it is now damaged, but Chris finally repairs it. Disadvantaged by his limited work hours, and knowing that maximizing his client contacts and profits is the only way to earn the one paid position that he and his 19 competitors are fighting for, Chris develops a number of ways to make phone sales calls more efficiently. He also reaches out to potential high value customers, defying protocol. One sympathetic prospect takes him and his son to a professional football game. Regardless of Chris's challenges, he never reveals his lowly circumstances to his co-workers, even going so far as to lend one of his bosses five dollars for a cab, a sum he can't afford.

Concluding his internship, Chris is called into a meeting with his managers. His work has paid off and he is offered the position. Fighting back tears, he rushes to his son's daycare, hugging him. They walk down the street, joking with each other and are passed by a man in a business suit (the real Chris Gardner in a cameo). The epilogue reveals that Chris went on to form his own multi-million dollar brokerage firm.

| HALFYEARLY MEMBERSHIP | |
|-----------------------------------|-------------|
| (July to December, 2011) | |
| SINGLE | .. Rs. 500 |
| COUPLE (Wife & Husband) | .. Rs. 600 |
| LIFE MEMBERSHIP | .. Rs. 4000 |

Enrolment is done only on screening days at the Venue on production of 2 photographs.

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TWO-DAY FILM MAKING WORKSHOP SUCCESS FULL FOR ENGINEERING STUDENTS

To inculcate and develop GOOD CINEMA CULTURE in students the Federation of Film Societies of India conducted a two day film making workshop to the engineering students of the JNTUK and the workshop was a great success. This workshop being organized by the FFSI and the Srikakulam Film society a campus film club of Aditya Institute of Technology and Management, Tekkali. The club is the maiden club started in an engineering colleges.

The workshop was held on 6th & 7th of August 2011 at Tekkali, Srikakulam district a remote in Andhra Pradesh.

Around 120 students from different engineering colleges like GMR, Kakinada, Vijayawada, Visakhapatnam etc..were shortlisted for the workshop said Varala Anand the secretary of the Federation of film societies of India. In the two day programme the students were exposed to many issues of film making and appreciation.

With this kind of workshops the new generation will be aware of the International cinema and the art and aesthetics of the Cinema art; they were taught basics of the film making and film appreciation he said.

The inaugural function was chaired by the Director of the institute Sri V.V. Nageshwara Rao.

The popular film director of the Telugu cinema Mr. Relangi Narasimha rao participated as the Chief Guest in the inauguration of the workshop. He has explained his experience of making films.

One of the resource persons M.V.Raghu, Cinematographer explained the intricacies of the photography and choice of colours etc. Mr.C.Uma Maheshwer Rao, Film Director explained about montage and the philosophy of film. Mr. Praveen Banadaru explained about the film narration to the students.

Film Writer & Actor Mr. K.L.Prasad narrated about the story and screenplay. Mr. Anand Varala dealt with the international cinema its history with Power Point presentation. The Regional Secretary Bh.S.S.Prakash Reddy explained about the film society movement and the FFSI. The student convener of the Srikakulam Film Society Mr. Santhosh Gudla was given an Appreciation Certificate from the FFSI (S.R).



FRENCH SHORT FILMS

LES LUTINS DE COURT METRAGE; 2010

(Subtitled in English)

MONTPARNASSE (60 mins.)

Director: Mikhaël Hers

One night, three young women, the neon lights of the boulevards, some empty streets, a shopping mall, a quiet garden, the square facing the tower, the esplanade of the train station, a camera, a concert, a terrace, then the city awakening. Montparnasse.

CITIZEN VERSUS KANE (20 mins.)

Director: Shaun Severi

When death arrives on the set of a low budget remake of "Citizen Kane" threatening the production. A manipulative producer is left with the dilemma of stopping the film at great financial loss or continuing by any means necessary..which involves directing a dead actor.

VOSTOK' (20 mins.)

Director: Jan Andersen

In seven scenes it takes its own slant on the soviet space missions of the 1960's and what could have been.

LE PETIT DRAGON (10 mins.)

Director: Bruno Collet

Thirty five years after Bruce Lee's death, his soul reincarnates in a little doll. With self confidence the rubber-made toy leaves to discover the great-scaled world around him.



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