



# HYDERABAD FILM CLUB NEWS LETTER

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## KOREAN FILM FESTIVAL

July 15 - 17 , 2011

At Prasad Film Labs Preview Theatre, Hyderabad

SCANDAL MAKERS



MY GIRL FRIEND IS AN AGENT



Dating can be dangerous for them



FOREVER THE MOMENT



A BAREFOOT DREAM

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The Secretary,  
HYDERABAD FILM CLUB,  
103, Padmavathi Mansion,  
Gayathri Nagar, S.R.Nagar (P.O.)  
Hyderabad - 500 038.  
email : [hydfilmclub@yahoo.co.in](mailto:hydfilmclub@yahoo.co.in)

**PROGRAMME**

at Prasad Labs Preview Theatre, Road No. 2 Banjara Hills

08-07-2011 6.30 p.m. : SOCIAL NETWORK  
 Friday in collaboration with  
 US CONSULATE GENERAL HYDERBAD

**HYDERABAD FILM CLUB &  
 HYDERABAD KOREAN RESIDENTS ASSOCIATION**

*in collaboration with*

**Consulate General of the Republic of Korea in Mumbai**

*presents*

**KOREAN FILM FESTIAL**

At Prasad Film Labs Preview Theatre, Road No.2 Banjara Hills

15-07-2011 06.30 p.m. : INAUGURAL FUNCTION  
 Friday 07.00 p.m. : TEA BREAK  
 07.15 p.m. : MY GIRL FRIEND IS AN AGENT (112 mins.)  
 16-07-2011 04.30 p.m. : OLD PARTNER (78 mins.)  
 Saturday 06.00 p.m. : TEA BREAK  
 06.30 p.m. : A BAREFOOT DREAM (121 mins.)  
 17-07-2011 04.00 p.m. : FOREVER THE MOMENT (124 mins.)  
 Sunday 06.05 p.m. : TEA BREAK  
 06.30 p.m. : SCANDAL MAKERS (108 mins.)

at Prasad Film Labs Preview Theatre, Road No. 2 Banjara Hills

22-07-2011 6.30 p.m. : TOGETHER'S A CROWD  
 Friday in collaboration with  
 Alliance Francaise of Hyderabad

***Bangladeshi Film Festival in August 2011***

**HALFYEARLY MEMBERSHIP**

(July to December, 2011)

SINGLE .. Rs. 500  
 COUPLE .. Rs. 600  
 (Wife & Husband)  
 LIFE MEMBERSHIP .. Rs. 4000

*Enrolment is done only on screening days  
 at the Venue on production of 2 photographs.*

**ATTENTION PLEASE !!**

Members are requested to send their  
 email ID to [hydfilmclub@yahoo.co.in](mailto:hydfilmclub@yahoo.co.in)  
 with their full name and Membership Number



**KOREAN FILM FESTIVAL**

July 15 – 17, 2011, Hyderabad

**SOUTH KOREAN CINEMA**

Since the turn of the new millennium South Korean Cinema has been on the rise. The Korean Wave (or “Hallyu”) has swept through Asia, and is slowly washing upon the shores here in the west. The Korean film industry has previously been overshadowed by the neighboring Cinema’s of Hong Kong and Japan, but the industry is now ranked ninth in the world in terms of gross revenue. Korean directors have found international success in almost every genre of film. From action-thrillers such as Chan Wook-Park’s Oldboy, to horror blockbusters like Kim Ji-Woon’s A Tale of Two Sisters, and art house features, such as Kim Ki-Duk’s Spring, Summer, Fall, Winter, and Spring.

The sudden international appeal of the Korean cinema has come as a surprise to film buffs around the world. Korean films were traditionally a tool to display Korean angst over the division from their neighbors in the north, and the struggles to preserve Korean culture from western influence.

The majority of Korean film success is not solely based on box office performance. There have been several films, (notably the films of Kim Ki-Duk), which have made an impact on festivals throughout the world.

The continuing growth and popularity of Korean films across the world shows that in the film industry there is a certain formula that results in success. By sticking to the values and foundations of culture and history, films can be produced which appeal both domestically and internationally, and can be profitable and still appreciated as art.

South Korea has seen a rise in its cinema over the past decade, producing movies that are both experimental and entertaining at the same time. In recent years, South Korea has become a hotbed of cinema, with a wide range of films that have achieved critical and commercial success around the world. With directors like Lee Chang-Dong, Hong Sang-soo, Im Kwon-taek, Bong Joon-ho, and Park Chan-wook, Korean films of a wide range of genres and styles have been among the best current films from any country. This festival showcase, which will feature both contemporary and classic films.

**SYNOPSIS****MY GIRL FRIEND IS AN AGENT**

(South Korea/2009/Color/112 mins.)

Produced by : Min-kyu Jang, Seong-il Cheon, Yeong-ho Lim, David Cho

Directed by : SHN Tae-Ra

Cast : Kim Ha-Neul, Kang Ji-Hwan, Jang Yeong-Nam, Ryoo Seung-Ryong

Secret agent Ahn Su-Ji (Kim Ha-Neul) works undercover as a bride-to-be real estate agent. Her real life boyfriend Jae-Joon (Kang Ji-Hwan) is completely distraught over Su-Ji’s frequent absences and even harder to believe excuses. Jae-Joon then decides to leave her and for that matter the country of Korea itself. He calls Su-Ji one last time at the airport Incheon International Airport, but unfortunately Su-Ji is unable to answer his call because she is working undercover to bust an international crime organization.



Three years later, with Jae-jun long gone, but not forgotten Su-ji works on a Russian mafia case involving biological weapons. During her undercover work, Su-Ji poses as a janitor and runs into Jae-Joon while cleaning the men’s restroom. Su-Ji completely loses her composure and attacks Jae-jun for leaving her and apparently lying about his whereabouts.

Meanwhile, Jae-Joon has his own secrets. Jae-Joon is also a secret agent, but works in a different department from Su-ji. When Jae-Joon left Korea three years ago, he was actually assigned to track the very same Russian organization that Su-Ji is currently working to bust.

Now that the former lovers have met again they resume their romantic relationship, while trying to keep their real identity unknown to the other person. They also have to stop the Russian mob from gaining a weapon of mass destruction ...

### Film Festivals

- 2010 (2nd) Okinawa International Movie Festival
- Laugh Category

### Awards :

- "Best New Actor" (Kang Ji-Hwan) - 2009 (46th) Daejeon Film Awards

## FOREVER THE MOMENT

(South Korea/2008/Color/124 mins.)

Produced by : Shim Jae-myung, Kim Hyeon-cheol, Kim Kyun-hee  
 Directed by : Lim Soon-rye  
 Music by : Yoon Min-hwa  
 Camera : Hwang Ki-seok  
 Cast : Moon So-ri, Kim Jung-eun, Uhm Tae-wong

**Forever the Moment** is a 2008 South Korean film. It is a fictionalized account of the South Korea women's handball team which competed in the 2004 Summer Olympics. The Korean title translates as "The Best Moment in Our Lives", and it is believed to be the first film that revolves around the sport of handball.



Kim Hye-kyeong is a retired handball player who has been successfully coaching in the Japan Handball League. When the coach of South Korea's women's national team suddenly quits, she is asked to fill in, but is faced with an undisciplined squad of players. Hye-kyeong tries to improve the team by recruiting some of her old teammates, including two-time Olympic gold medalist Han Mi-sook. However, Hye-kyeong's aggressiveness

causes friction amongst the players, and she is replaced by former men's handball star Ahn Seung-pil, though she decides to stay with the team as a player. Seung-pil introduces modern European training methods which brings him into conflict with the older players, and things get worse when they lose a game against a high school boy's team.

## A BAREFOOT DREAM

(South Korea/2010/Color/121 mins.)

Produced by : Kim Tae-Gyun, Yoo Jung-Hoon, Kim Joon-Jong  
 Directed by : Kim Tae-gyun  
 Written by : Kim Kwang-Hoon  
 Music by : Kim Joon-seok  
 Camera : Jung Han-Chul  
 Cast : Park Hie-soon, Kei Shimizu, Ko Chang-seok, Lim Won-hie, Kim Seo-hyeong, Jo Jin-ung

**A Barefoot Dream** is a 2010 South Korean drama film directed by Kim Tae-gyun. This film is based on the true story of Coach Kim Sin-Hwan, who was East Timor's 'Hiddink'. The film was selected as the South Korean entry for the Best Foreign Language Film at the 83rd Academy Awards.



Kim Won-kang (Park Hie-soon), a former soccer prospect whose life didn't turn out quite promising. He heads to East Timor thinking that there would be plenty of opportunities for him. One day, he sees a group of street kids playing ball with bare feet. Thinking he can score by selling soccer shoes, he opens a sports equipment store, but realizes none of the kids can afford those fancy shoes or jerseys. Again, despaired, he is about to close up the store. Then, he decides to teach the kids how to play ball. Penniless and didn't even have shoes, they decided to compete at the International Youth Soccer Championship in Japan.

**SCANDAL MAKERS**

(South Korea/2008/Color/108 mins.)

Produced by : Barry Sonnenfeld, June Lee  
 Directed by : Kang Hyeong-Cheol  
 Written by : Kang Hyeong-Cheol, Lee Byeong-Heon  
 Cast : Cha Tae-Hyun, Bo-yeong Park, Wang Seok-Hyeon, Hwang Woo Seul Hye, Lim Ji-Kyu, Lim Seung-Dae



Mid 30's Hyeon-su Nam ([Cha Tae-Hyun](#)) is a popular radio d.j. and entertainer (who was even more popular in his younger days as a teen idol).

One day his apartment doorbell rings and a young lady named Jeong-nam Hwang ([Bo-yeong Park](#)) appears and tells Hyeon-su that he is her father. Further more, she informs him that he is now a grandfather to her young son, Ki-dong. Hyeon-su would like nothing better than just close the door, but when Jeong-nam threatens to go to the media he allows the young lady and her son to stay in his apartment. Complications arise when they are spotted outside together and people assume they are romantically involved!

**Awards**

- 2009 (45th) PaekSang Arts Awards
- **Best New Actress** (Bo-yeong Park)
  - **Best Screenplay , Most Popular** (Bo-yeong Park)
- 2009 (11th) Udine Far East Film
- **Audience Award** (2nd place)
- 2009 (12th) Shanghai International Film Festival
- **Best Film (Asian New Talent Award)**
- 2009 (29th) Critics Choice Awards
- **Best New Director**
  - **Best New Actress** (Bo-yeong Park)
- 2009 (46th) Daejong Film Awards -
- **Popularity Award** (Bo-yeong Park)
- 2009 (30th) Blue Dragon Film Awards -
- **Best New Actress** (Bo-yeong Park)

**FILMFESTIVALS**

- 2009 (11th) Udine Far East Film (European Premiere)
- 2009 (12th) Shanghai International Film Festival
- 2009 (29th) Hawaii International Film Festival - Gala Presentation
- 2010 (9th) New York Asian Film Festival - New York Premiere
- 2010 (14th) Fantasia Film Festival - Canadian Premiere

**OLD PARTNER**

(South Korea/2008/Color/78 mins.)

Produced by : Goh Young-jae  
 Directed by : Lee Chung-ryoul  
 Written by : Lee Chung-ryoul  
 Music by : Heo Hoon, Min So-yun  
 Camera : Ji Jae-woo  
 Cast : Choe Won-gun, Lee Sam-sun



*Old Partner* is a 2008 South Korean documentary film regarding a relationship between a 40-year-old cow and an old farmer in his 80. The film is set in the small rural town of Hanul-ri in Sangun-myeon, Bonghwa County, North Gyeongsang Province. The film was a surprise success and had attracted more than 2 million viewers, setting the record for the highest grossing independent film in Korean film history.

**Awards**

- Won the PIFF Mecenat Award at the 2008 Pusan International Film Festival
- Won the Audience Award at the 2008 Seoul Independent Film Festival
- Nominated for the World Cinema Documentary at the 2009 Sundance Film Festival
- Won the Seicia Award at the 2nd Korean Independent PD Award
- Won the Rookie Director Award at the PaekSang Arts Awards

**THE SOCIAL NETWORK**

(USA/2010/Color/110 mins.)

Directed by : David Fincher  
 Written by : Aaron Sorkin  
 Music by : Trent Reznor, Atticus Ross  
 Camera : Jeff Cronenweth  
 Cast : Brenda Song, Armie Hammer, Max Minghella,  
 Rashida Jones, Rooney Mara



**The Social Network** is a 2010 drama film about the founding of the social networking website Facebook and the resulting lawsuits.

The film received widespread acclaim, with critics praising it for its editing, acting, score and screenplay. *The Social Network* appeared on 78 critics' top 10 list for 2010; of those critics 22 had the film in their number one spot.

It received eight Academy Award nominations, including Best Picture, Best Director (David Fincher), and Best Actor (Jesse Eisenberg), and won three for Best Adapted Screenplay, Best Original Score, and Best Film Editing. It also won the Best Motion Picture – Drama Golden Globe at the 68th Golden Globe Awards on January 16, 2011. The film also won the awards for Best Director, Best Screenplay and Best Original Score, making it the film with the most wins of the night.

On a fall night in 2003, Harvard undergrad and computer programming genius Mark Zuckerberg sits down at his computer and heatedly begins working on a new idea. In a fury of blogging and programming,

what begins in his dorm room soon becomes a global social network and a revolution in communication. A mere six years and 500 million friends later, Mark Zuckerberg is the youngest billionaire in history... but for this entrepreneur, success leads to both personal and legal complications.

**TOGETHER'S A CROWD**

(Ensemble c'est trop)

(France/2010/Color/96 mins.)

Director : Léa Fazer  
 Screenplay : Léa Fazer  
 Starring : Nathalie Baye, Pierre Arditi, Jocelyn Quivrin, Aïsaï Maïga, Jacques Weber, Eric Cantona

Clémentine (Maïga) and Sébastien (the late Jocelyn Quivrin) are young parents who can barely keep it together between raising their children and the demands of their careers. When Sébastien's mother, Marie-France (Baye) moves in with them after uncovering her husband's (Arditi) affair with a younger woman and learns of his mistress' pregnancy, she upsets the young couple's fragile



equilibrium. The birth of Sébastien's half brother and his parents' increasing regression into juvenile behavior complicate relationships further in this family comedy where generational roles are blurred leaving everyone clueless in the wake of modern pressures.

*Today films are made in thousands around the world every year, but we can see only a few of the good ones from among them, how to select them, who will tell us about them, how to appreciate them and who will procure them and show it to us? – The answer is – Yes, it only the film societies who can do these things – it means, their relevance continues to be essential and important.*

HNNR

## MY INVOLVEMENT AS A FILM SOCIETY ACTIVIST

It was in 1974, when I completed my education and started working in a private company in Guntur near Vijayawada, that I came in contact with this activity. I enrolled myself as a member in Vijayawada Film Society and had the opportunity of seeing the Kannada film *Chomanadudi* in a public theatre in the early morning hours. From then on my interest grew and I started regularly attending the film screenings of this pioneer film society of Andhra Pradesh. I also had the privilege of developing friendship with the veteran of this movement in Andhra Pradesh late I.S.K.Devarayalu who was one of the founders of this film Society. In 1975 I had to move to Hyderabad on my new professional assignment, but my interest still persisted. I could not keep myself away from this activity for long. Within a few months I was able to get a membership in Hyderabad Film Club, a pioneer Film Society of Hyderabad run by its dynamic secretary Mr. Philip. Soon my involvement became more intense when I got entry to the executive committee as a member. In 1984, the then secretary A.Gopalakrishna had to resign because of medical reason and I had to shoulder the responsibility of running Hyderabad Film Club.



In 1980's when we had to face the crisis, it was a hectic time for us to keep the movement alive against the onslaught of color TV. We had to use all our resources and energy to keep the activities goes on. With the help of my friends I was able to run the shows with out a break. I am happy to record here that we were able to organize many innovative programmes. Our Golden Jubilee celebration of cinema by conducting 30 day festival of selected foreign and Indian films in a theatre of 1400 seating capacity auditorium running to packed houses every day is still remembered as a land mark event of Hyderabad. We had many other events like festival of films of Bimal Roy, Raj Kapoor, Shantaram, Satyajit Ray, six versions of Devdas, followed by many foreign film festivals. Today Hyderabad Film Club is a name to reckon with in the country. We were able reach a greater height when we had two International film festivals in 2007 & 2008 and Short and Documentary Film Festival of Hyderabad-2010 for which I worked as the festival Director. Running the Hyfic monthly bulletin is also my responsibility as its editor. Ultimately running a film society is like riding a tiger. It is very difficult for us to detach.

In addition to the onerous task of running my film club, I am associated with the FFSI for nearly 25 years now. For various reasons, when the FFSI office was shifted to Hyderabad I had to shoulder additional responsibility since 2002. I am able to discharge all the works that are entrusted to me because of the help and co operation that I am receiving from all my colleagues in the movement. I enjoy working for it, and I am sure in the near future youngsters will come to take over our job. I am patiently waiting for that occasion.

**Bh.S.S. PRAKASH REDDY**

(Courtesy: Indian Film Culture August 2010, Golden Jubilee Special)

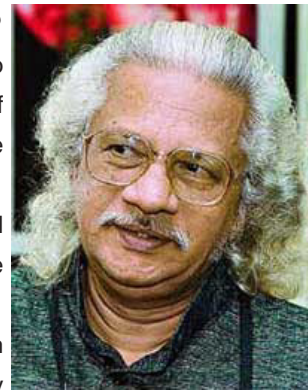
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## FILM SOCIETIES SHOULD SET UP ART CINEMAS

Of late the situation has changed completely. Enthusiasts came together to form Film Societies because that was the only opening to a different kind of cinema. Today there are many channels showing off beat films. And all the classics are available in DVD format.

I think the film societies should now change its mode of functioning. A logical next step should be the setting up of Art Cinemas where worthy films are programmed and shown to the public without the postures of exclusivity.

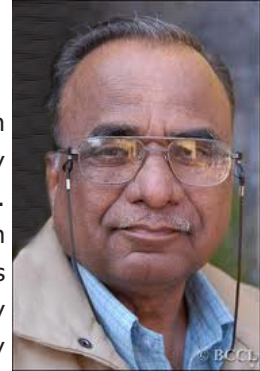
One area where there is a total absence is that of serious periodicals on cinema. This lacuna should be addressed immediately not with yearly or quarterly publications but with that of more frequent periodicity.



**Adoor Gopalakirhsnan**

## LACK OF RECOGNITION FOR MOTIVATION

Film Society activists who take up assignments as office bearers in running film societies discharge their responsibilities purely on honorary basis. They are not professionals. They do it because they love cinema. They spare their valuable time in the midst of pressing engagements in their professional work. Particularly a Secretary of a film society undergoes severe stress to organize film screenings and associated activities. Many a times they get abuses from the members for any lapses. But, strangely enough, there is no recognition of any kind even if one performs successfully for a long stint of his career in this activity. There are art academies like Sangeet Natak Academy, Sahitya Academy, Lalita Kala Academy and many other NGOs who recognize merit and give awards in their respective fields. But there is no such recognition in this field. Even the FFSI, which now completes 50 years, has not taken this seriously. FFSI, at the national level has not instituted any awards for any kind of achievement. Whereas British Federation of Film Societies has instituted many awards like *Best Film Society, Best Student Society, Best Programme, Best Programme Notes, Outstanding individual contribution. Award for innovation and many others*. This is one of the reasons; the movement is not able to attract younger generations to its cluster in India.



## INTERNATIONAL FILM FESTIVALS

Film Societies and Film Society activists are playing a major role in most of the International Film Festivals that are being held in India currently. Organizing International Film Festivals is a professional job. Unlike Film Society Festivals, this event needs backing of huge finance and experienced event managers. We have found that many film society activists who are associated with Film Societies and FFSI are able to provide expertise for organizing such events. International Film Festivals now being held annually Kolkata (International Forum for New Cinema), Trivandrum (TIFF), Chennai (CIFF), Bangalore (BIFF), Pune (PIFF), Mumbai (3<sup>rd</sup> Eye) and Hyderabad (HIFF) are promoted by leading Film Societies of these cities.

**H.N.Narahari Rao**

(Courtesy: The Film Society Movement in India)

## FOOD IN FOCUS

The Indian Youth Climate Network (IYCN) with the support of Humane Society International (HSI) is launching its National Video Competition—"Food in Focus" on food processing cycle and animal farming.

From amateur film makers to professionals, everybody can be a part of this innovative video making competition which is happening for the first time in India. The best part of this competition is one could click a video even with a cell phone or make a flash video. What really matters is the content! It sure does sound exciting, doesn't it? Winners can grab prizes worth 50,000 and goodies. Mrs. Amala Akkineni will pick the best videos in the lot.

Video Submission Dates: Open till July 31st. Log on to [www.foodinfocus.in](http://www.foodinfocus.in) Write your queries to [video@iycn.in](mailto:video@iycn.in) or contact on 91 9985247744.



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